Perform Properties

POLO GROUNDS MALL
926 S. Military Trail, West Palm Beach, FL 33415
Generated on November 8, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	21,606	147,457	359,399	571,235	353,128
Total Daytime Population	16,185	115,573	362,747	567,054	355,424
TOTAL HOUSEHOLD INCOME					
Total Households	7,165	50,675	137,218	218,245	135,125
Median Household Income	$72,862	$78,230	$80,562	$88,714	$80,371
Average Household Income	$83,626	$92,990	$104,644	$119,312	$104,304
Under $15,000	5.2%	7.6%	7.8%	6.9%	7.7%
$15,000 - $34,999	10.5%	13.3%	14.8%	13.0%	14.7%
$35,000 - $49,999	13.7%	11.7%	11.0%	10.0%	11.1%
$50,000 - $74,999	28.2%	19.6%	17.7%	17.0%	17.9%
$75,000 - $99,999	17.0%	14.2%	13.3%	13.1%	13.2%
$100,000 - $124,999	10.9%	11.4%	10.7%	10.8%	10.7%
$125,000 - $149,999	5.2%	7.5%	7.0%	7.5%	7.1%
$150,000+	9.4%	14.6%	17.7%	21.6%	17.7%
BUSINESSES					
Total Businesses	555	4,119	14,553	22,671	14,059
RACE/ETHNICITY					
White/Caucasian	18.8%	21.7%	29.5%	34.5%	29.6%
Black/African American	18.9%	19.1%	20.7%	22.9%	20.4%
Asian/Pacific Islander	2.0%	2.2%	2.4%	2.8%	2.4%
Hispanic/Latino	57.3%	53.7%	44.2%	36.2%	44.4%
Other	3.1%	3.3%	3.3%	3.7%	3.3%

Source: Advan, 2025.