PUERTA REAL PLAZA

Perform Properties

27571 Puerta Real, Mission Viejo, CA 92691 Generated on November 6, 2025

FULL YEAR 2024	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	11,968	128,038	311,818	671,286	730,133
Total Daytime Population	49,286	147,430	317,670	744,839	836,153
TOTAL HOUSEHOLD INCOME					
Total Households	4,629	44,694	114,594	253,071	273,705
Median Household Income	\$105,035	\$135,107	\$133,750	\$139,171	\$138,424
Average Household Income	\$139,034	\$171,215	\$169,702	\$180,900	\$180,713
Under \$15,000	2.6%	4.9%	4.5%	4.8%	5.1%
\$15,000 - \$34,999	9.8%	6.3%	7.2%	6.7%	6.8%
\$35,000 - \$49,999	9.7%	5.1%	5.7%	5.4%	5.4%
\$50,000 - \$74,999	16.5%	9.7%	10.3%	9.6%	9.3%
\$75,000 - \$99,999	10.0%	9.9%	10.1%	9.6%	9.4%
\$100,000 - \$124,999	9.2%	10.2%	10.4%	10.4%	10.4%
\$125,000 - \$149,999	8.3%	9.3%	9.0%	8.8%	8.8%
\$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	1,644	5,249	12,503	31,557	33,408
RACE/ETHNICITY					
White/Caucasian	58.6%	60.1%	59.1%	58.4%	57.4%
Black/African American	3.2%	1.3%	1.3%	1.3%	1.4%
Asian/Pacific Islander	11.9%	12.6%	12.6%	16.2%	17.5%
Hispanic/Latino	19.4%	19.3%	21.0%	18.1%	17.7%
Other	6.7%	6.7%	6.0%	5.9%	6.0%

Source: Advan, 2024.