Perform Properties

RENAISSANCE TOWNE CENTRE
8895-8935 Towne Centre Dr, San Diego, CA 92122
Generated on November 24, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	27,067	101,695	227,189	510,575	1,305,053
Total Daytime Population	28,129	290,270	455,701	875,238	1,847,055
TOTAL HOUSEHOLD INCOME					
Total Households	12,225	37,853	87,125	194,294	502,509
Median Household Income	$120,509	$129,696	$139,679	$141,831	$133,379
Average Household Income	$147,924	$163,928	$183,122	$183,748	$173,189
Under $15,000	12.1%	8.8%	6.1%	5.1%	5.2%
$15,000 - $34,999	6.9%	7.0%	6.4%	6.0%	7.3%
$35,000 - $49,999	4.5%	5.2%	5.2%	5.2%	5.9%
$50,000 - $74,999	9.8%	11.1%	9.9%	9.4%	10.2%
$75,000 - $99,999	10.7%	10.1%	9.7%	9.8%	10.4%
$100,000 - $124,999	10.0%	9.7%	9.7%	10.0%	10.1%
$125,000 - $149,999	6.1%	6.7%	7.0%	8.0%	8.3%
$150,000+	39.9%	41.6%	45.9%	46.6%	42.7%
BUSINESSES					
Total Businesses	865	9,104	16,655	31,045	68,728
RACE/ETHNICITY					
White/Caucasian	44.0%	48.8%	51.2%	49.1%	49.2%
Black/African American	1.7%	1.9%	1.9%	2.8%	4.5%
Asian/Pacific Islander	35.1%	24.3%	22.9%	23.8%	16.8%
Hispanic/Latino	12.7%	17.5%	16.5%	17.0%	22.4%
Other	6.5%	7.6%	7.6%	7.4%	7.1%

Source: Advan, 2025.