

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
----------------	---------------	---------------	---------------	----------------	---------------------

TOTAL POPULATION

Total Population	8,804	83,554	195,067	852,168	239,273
Total Daytime Population	9,391	72,577	205,946	1,029,303	265,670

TOTAL HOUSEHOLD INCOME

Total Households	3,634	33,284	77,430	351,885	95,475
Median Household Income	\$130,977	\$110,193	\$106,706	\$100,445	\$104,506
Average Household Income	\$181,627	\$147,860	\$143,280	\$127,054	\$138,363
Under \$15,000	3.3%	6.7%	5.6%	6.5%	5.9%
\$15,000 - \$34,999	5.7%	7.9%	9.7%	10.6%	10.1%
\$35,000 - \$49,999	11.0%	8.6%	8.5%	8.9%	8.4%
\$50,000 - \$74,999	6.8%	13.2%	14.6%	14.5%	14.6%
\$75,000 - \$99,999	7.5%	13.1%	12.1%	12.3%	12.5%
\$100,000 - \$124,999	7.9%	9.4%	10.0%	10.8%	10.5%
\$125,000 - \$149,999	7.1%	8.0%	8.1%	8.6%	8.0%
\$150,000+	50.7%	33.2%	31.4%	27.8%	30.0%

BUSINESSES

Total Businesses	274	3,033	8,810	41,965	11,605
------------------	-----	-------	-------	--------	--------

RACE/ETHNICITY

White/Caucasian	81.8%	80.9%	79.2%	72.8%	77.9%
Black/African American	0.3%	1.0%	1.1%	2.2%	1.2%
Asian/Pacific Islander	4.7%	3.5%	4.1%	7.1%	4.6%
Hispanic/Latino	6.2%	7.6%	8.4%	10.5%	9.3%
Other	6.9%	7.0%	7.2%	7.5%	7.0%