Perform Properties

ROCKBRIDGE VILLAGE
1227 Rockbridge Road, Stone Mountain, GA 30087
Generated on November 2, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	5,220	46,530	193,507	443,806	303,326
Total Daytime Population	3,355	35,628	164,655	354,021	242,566
TOTAL HOUSEHOLD INCOME					
Total Households	1,827	15,990	65,974	150,196	102,595
Median Household Income	$127,751	$113,031	$92,440	$84,800	$89,730
Average Household Income	$165,834	$140,393	$112,919	$102,431	$108,378
Under $15,000	3.9%	7.0%	6.0%	6.5%	6.1%
$15,000 - $34,999	9.7%	8.0%	11.0%	12.2%	11.2%
$35,000 - $49,999	5.9%	8.9%	11.6%	12.8%	11.9%
$50,000 - $74,999	11.3%	12.8%	15.8%	17.2%	16.3%
$75,000 - $99,999	9.4%	10.2%	13.2%	13.9%	13.9%
$100,000 - $124,999	14.6%	10.5%	10.7%	10.4%	10.9%
$125,000 - $149,999	8.5%	9.9%	8.1%	7.6%	8.1%
$150,000+	36.7%	32.8%	23.6%	19.5%	21.6%
BUSINESSES					
Total Businesses	171	1,075	4,468	9,823	6,337
RACE/ETHNICITY					
White/Caucasian	50.4%	39.5%	24.3%	18.6%	21.5%
Black/African American	18.6%	25.2%	39.1%	42.1%	40.6%
Asian/Pacific Islander	12.4%	18.3%	12.7%	10.9%	11.3%
Hispanic/Latino	8.2%	11.6%	19.5%	24.3%	22.3%
Other	10.4%	5.4%	4.5%	4.2%	4.3%

Source: Advan, 2025.