Perform Properties

ROYAL LAKES MARKETPLACE
4009 Winder Highway, Flowery Branch, GA 30542
Generated on November 6, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	1,909	18,121	67,150	150,728	209,167
Total Daytime Population	1,066	27,919	73,932	151,038	213,784
TOTAL HOUSEHOLD INCOME					
Total Households	677	6,248	24,002	50,968	70,319
Median Household Income	$108,788	$93,269	$94,908	$95,444	$96,135
Average Household Income	$134,992	$115,619	$117,025	$118,126	$118,792
Under $15,000	2.7%	3.9%	4.4%	4.6%	5.0%
$15,000 - $34,999	10.3%	8.2%	8.8%	10.0%	10.1%
$35,000 - $49,999	5.5%	6.7%	8.0%	7.9%	8.0%
$50,000 - $74,999	18.3%	18.8%	17.1%	15.7%	15.2%
$75,000 - $99,999	9.6%	15.2%	14.7%	14.0%	13.7%
$100,000 - $124,999	13.3%	11.2%	12.1%	11.5%	11.4%
$125,000 - $149,999	9.8%	8.3%	9.5%	9.0%	8.8%
$150,000+	30.6%	27.8%	25.4%	27.3%	27.9%
BUSINESSES					
Total Businesses	16	412	1,064	3,369	5,154
RACE/ETHNICITY					
White/Caucasian	70.1%	58.6%	59.9%	54.7%	54.4%
Black/African American	1.9%	5.6%	6.6%	7.9%	9.9%
Asian/Pacific Islander	2.8%	2.2%	2.9%	3.5%	3.8%
Hispanic/Latino	23.7%	29.1%	26.6%	29.8%	27.9%
Other	1.5%	4.5%	4.0%	4.2%	3.9%

Source: Advan, 2025.