Perform Properties

SANDY PLAINS EXCHANGE
1860 Sandy Plains Road Ne, Marietta, GA 30066
Generated on October 15, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	5,135	66,245	185,100	388,486	661,238
Total Daytime Population	3,415	73,662	253,153	469,358	730,450
TOTAL HOUSEHOLD INCOME					
Total Households	1,987	25,980	70,068	150,019	257,967
Median Household Income	$135,815	$119,141	$124,119	$118,945	$123,704
Average Household Income	$156,735	$137,894	$151,442	$148,169	$153,565
Under $15,000	1.6%	4.1%	5.3%	5.3%	4.7%
$15,000 - $34,999	5.1%	7.9%	7.6%	8.0%	7.4%
$35,000 - $49,999	6.3%	6.3%	6.7%	7.0%	6.7%
$50,000 - $74,999	9.9%	14.0%	12.4%	13.4%	12.8%
$75,000 - $99,999	11.6%	11.6%	11.0%	12.2%	12.2%
$100,000 - $124,999	10.0%	11.8%	11.3%	10.9%	11.3%
$125,000 - $149,999	10.8%	9.8%	8.8%	8.6%	8.8%
$150,000+	44.7%	34.4%	36.9%	34.6%	36.1%
BUSINESSES					
Total Businesses	93	3,460	8,639	16,721	24,403
RACE/ETHNICITY					
White/Caucasian	63.2%	54.4%	56.9%	54.0%	55.1%
Black/African American	15.3%	16.8%	16.0%	18.1%	18.3%
Asian/Pacific Islander	9.3%	8.4%	8.1%	6.7%	6.3%
Hispanic/Latino	6.2%	12.8%	12.5%	15.1%	14.2%
Other	6.0%	7.6%	6.6%	6.2%	6.0%

Source: Advan, 2025.