FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	9,611	81,375	197,769	723,266	872,490
Total Daytime Population	12,285	70,463	153,198	614,603	834,804
TOTAL HOUSEHOLD INCOME					
Total Households	3,247	26,342	66,593	283,240	336,475
Median Household Income	$138,976	$108,455	$101,388	$80,435	$79,395
Average Household Income	$155,735	$132,520	$124,940	$103,124	$102,263
Under $15,000	1.0%	3.6%	4.7%	7.7%	8.2%
$15,000 - $34,999	2.5%	8.3%	10.3%	14.8%	15.6%
$35,000 - $49,999	4.5%	6.3%	7.4%	11.6%	11.6%
$50,000 - $74,999	9.6%	12.6%	15.0%	17.6%	17.3%
$75,000 - $99,999	11.9%	12.8%	13.0%	12.9%	12.9%
$100,000 - $124,999	15.6%	9.5%	10.5%	9.9%	9.7%
$125,000 - $149,999	10.1%	8.0%	7.8%	6.7%	6.4%
$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	417	2,936	5,707	23,275	29,574
RACE/ETHNICITY					
White/Caucasian	48.4%	45.2%	41.9%	40.3%	38.1%
Black/African American	16.7%	18.0%	19.9%	23.7%	27.6%
Asian/Pacific Islander	7.6%	6.8%	5.9%	4.1%	3.8%
Hispanic/Latino	20.8%	23.8%	25.7%	25.3%	24.4%
Other	6.6%	6.2%	6.6%	6.6%	6.2%

Source: Advan, 2024.