Perform Properties

SOUTH POINT PLAZA
10121 Evergreen Way, Everett, WA 98204
Generated on September 4, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	25,014	138,208	284,532	423,643	359,729
Total Daytime Population	30,039	152,537	259,624	405,269	341,697
TOTAL HOUSEHOLD INCOME					
Total Households	9,560	51,981	107,379	160,440	135,457
Median Household Income	$86,434	$111,225	$128,113	$128,832	$131,595
Average Household Income	$106,014	$133,839	$153,511	$156,682	$158,855
Under $15,000	7.3%	5.6%	4.6%	5.0%	4.7%
$15,000 - $34,999	12.2%	8.2%	6.5%	7.1%	6.7%
$35,000 - $49,999	7.9%	7.5%	6.4%	6.2%	6.1%
$50,000 - $74,999	17.7%	15.2%	12.6%	11.6%	11.7%
$75,000 - $99,999	16.8%	14.1%	12.2%	12.0%	11.8%
$100,000 - $124,999	11.5%	11.2%	11.0%	10.6%	10.8%
$125,000 - $149,999	8.7%	8.5%	8.9%	8.6%	8.8%
$150,000+	17.9%	29.8%	37.8%	38.9%	39.5%
BUSINESSES					
Total Businesses	574	3,583	6,643	11,430	9,675
RACE/ETHNICITY					
White/Caucasian	44.5%	50.4%	54.0%	53.9%	54.6%
Black/African American	9.3%	6.8%	5.4%	5.2%	5.2%
Asian/Pacific Islander	14.2%	16.0%	17.7%	18.8%	18.1%
Hispanic/Latino	24.1%	17.8%	13.7%	13.1%	13.0%
Other	8.0%	9.0%	9.3%	9.0%	9.1%

Source: Advan, 2025.