

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
<b>TOTAL POPULATION</b>					
Total Population	2,087	54,781	136,416	816,978	801,461
Total Daytime Population	5,290	83,231	161,704	915,473	910,684
<b>TOTAL HOUSEHOLD INCOME</b>					
Total Households	601	19,623	50,582	303,630	297,518
Median Household Income	\$201,000	\$155,569	\$164,752	\$107,492	\$124,859
Average Household Income	\$529,610	\$254,482	\$251,140	\$147,980	\$160,381
Under \$15,000	N/A	2.8%	2.8%	3.3%	3.3%
\$15,000 - \$34,999	6.5%	6.0%	4.9%	6.5%	6.5%
\$35,000 - \$49,999	1.2%	4.4%	4.6%	7.3%	7.2%
\$50,000 - \$74,999	N/A	9.6%	7.9%	13.0%	13.1%
\$75,000 - \$99,999	1.7%	9.2%	9.3%	12.4%	12.4%
\$100,000 - \$124,999	2.2%	7.6%	8.2%	10.7%	10.7%
\$125,000 - \$149,999	4.5%	6.7%	7.1%	8.5%	8.5%
\$150,000+	N/A	N/A	N/A	N/A	N/A
<b>BUSINESSES</b>					
Total Businesses	172	3,104	5,765	23,285	23,045
<b>RACE/ETHNICITY</b>					
White/Caucasian	76.1%	65.7%	68.1%	53.8%	54.1%
Black/African American	1.2%	3.1%	3.5%	9.7%	9.6%
Asian/Pacific Islander	7.1%	9.6%	10.0%	13.4%	13.3%
Hispanic/Latino	10.9%	16.7%	13.5%	17.9%	17.9%
Other	4.8%	5.0%	5.0%	5.1%	5.1%