Perform Properties

SOUTHLAKE VILLAGE
2100 E Southlake Blvd, Southlake, TX 76092
Generated on November 23, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	2,069	55,018	136,570	327,985	730,792
Total Daytime Population	5,244	83,806	162,132	370,019	835,995
TOTAL HOUSEHOLD INCOME					
Total Households	595	19,719	50,645	123,195	272,161
Median Household Income	$201,000	$155,392	$164,657	$141,186	$125,303
Average Household Income	$484,669	$251,900	$251,334	$193,050	$162,079
Under $15,000	N/A	2.9%	2.8%	3.4%	3.4%
$15,000 - $34,999	2.4%	5.0%	5.2%	6.1%	6.7%
$35,000 - $49,999	0.8%	5.5%	4.9%	5.8%	7.5%
$50,000 - $74,999	N/A	9.4%	7.9%	10.0%	12.6%
$75,000 - $99,999	2.4%	9.0%	9.2%	11.1%	12.4%
$100,000 - $124,999	2.4%	8.1%	8.6%	9.7%	10.6%
$125,000 - $149,999	7.7%	7.1%	6.7%	8.4%	8.5%
$150,000+	84.4%	53.0%	54.9%	45.6%	38.3%
BUSINESSES					
Total Businesses	171	3,137	5,791	10,164	21,288
RACE/ETHNICITY					
White/Caucasian	74.2%	64.7%	67.6%	64.1%	54.5%
Black/African American	1.2%	3.1%	3.4%	5.4%	9.2%
Asian/Pacific Islander	9.5%	9.7%	10.2%	10.3%	13.1%
Hispanic/Latino	10.2%	17.3%	13.8%	14.9%	17.9%
Other	4.9%	5.3%	5.0%	5.3%	5.4%

Source: Advan, 2025.