Perform Properties

SPRING HILL PLAZA
4935 Main Street, Spring Hill, TN 37174
Generated on November 12, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	6,456	50,512	67,590	90,535	165,701
Total Daytime Population	6,115	38,490	50,558	68,061	127,222
TOTAL HOUSEHOLD INCOME					
Total Households	2,316	16,517	23,318	31,868	60,236
Median Household Income	$104,739	$127,368	$128,021	$131,650	$129,406
Average Household Income	$115,351	$151,402	$150,889	$160,032	$161,627
Under $15,000	9.9%	3.6%	3.2%	3.1%	2.9%
$15,000 - $34,999	13.9%	5.5%	5.2%	5.7%	5.8%
$35,000 - $49,999	3.4%	5.1%	5.4%	5.7%	5.9%
$50,000 - $74,999	10.4%	10.8%	11.5%	11.1%	11.4%
$75,000 - $99,999	14.4%	13.0%	13.5%	12.8%	11.9%
$100,000 - $124,999	10.1%	12.7%	13.1%	11.9%	11.3%
$125,000 - $149,999	7.2%	11.0%	10.3%	9.7%	9.3%
$150,000+	30.7%	38.4%	37.9%	40.0%	41.5%
BUSINESSES					
Total Businesses	294	894	1,239	1,557	4,034
RACE/ETHNICITY					
White/Caucasian	81.4%	80.7%	80.4%	82.3%	81.1%
Black/African American	4.4%	4.8%	4.8%	4.2%	4.8%
Asian/Pacific Islander	3.4%	2.3%	2.6%	2.3%	2.8%
Hispanic/Latino	8.4%	8.1%	8.1%	7.2%	7.2%
Other	2.4%	4.2%	4.1%	4.1%	4.2%

Source: Advan, 2025.