Perform Properties

STADIUM CENTER
618 North 1st Street, Tacoma, WA 98403
Generated on September 4, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	19,623	87,335	243,770	350,201	592,881
Total Daytime Population	72,825	181,976	319,214	427,732	667,261
TOTAL HOUSEHOLD INCOME					
Total Households	10,260	37,883	97,504	137,450	229,310
Median Household Income	$83,467	$103,133	$104,967	$101,661	$105,025
Average Household Income	$113,310	$127,439	$127,334	$123,720	$127,758
Under $15,000	10.2%	7.1%	6.5%	6.2%	5.6%
$15,000 - $34,999	13.9%	11.0%	9.3%	9.3%	9.0%
$35,000 - $49,999	6.1%	7.4%	7.6%	8.0%	7.8%
$50,000 - $74,999	16.4%	14.3%	14.5%	15.7%	14.7%
$75,000 - $99,999	12.4%	12.1%	12.7%	13.1%	13.4%
$100,000 - $124,999	10.1%	11.0%	11.6%	11.6%	12.1%
$125,000 - $149,999	6.8%	8.0%	8.5%	8.4%	8.7%
$150,000+	24.1%	29.4%	29.4%	27.6%	28.7%
BUSINESSES					
Total Businesses	2,111	5,554	8,990	11,614	18,986
RACE/ETHNICITY					
White/Caucasian	64.1%	63.7%	57.4%	53.1%	54.8%
Black/African American	9.0%	7.8%	8.8%	10.1%	9.2%
Asian/Pacific Islander	5.4%	5.5%	8.9%	9.8%	9.3%
Hispanic/Latino	10.3%	11.1%	12.6%	14.4%	14.3%
Other	11.2%	12.0%	12.3%	12.7%	12.4%

Source: Advan, 2025.