Perform Properties

STONEHILL & DEL OBISPO
33601 Del Obispo Street, Dana Point, CA 92629
Generated on November 22, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	14,518	77,120	153,637	276,897	288,416
Total Daytime Population	11,118	75,814	136,996	295,032	304,552
TOTAL HOUSEHOLD INCOME					
Total Households	5,975	30,490	59,049	105,483	110,325
Median Household Income	$139,229	$150,627	$153,802	$153,292	$152,292
Average Household Income	$180,785	$210,422	$214,091	$216,174	$213,389
Under $15,000	3.9%	3.3%	3.9%	4.1%	4.3%
$15,000 - $34,999	7.4%	6.3%	5.2%	5.2%	5.2%
$35,000 - $49,999	5.1%	5.1%	4.8%	4.8%	4.9%
$50,000 - $74,999	8.5%	8.1%	8.4%	8.3%	8.3%
$75,000 - $99,999	9.7%	9.3%	8.4%	8.6%	8.6%
$100,000 - $124,999	10.1%	9.0%	9.3%	9.2%	9.3%
$125,000 - $149,999	11.4%	8.9%	8.7%	8.2%	8.2%
$150,000+	44.1%	50.2%	51.3%	51.8%	51.3%
BUSINESSES					
Total Businesses	517	3,659	6,533	14,066	14,451
RACE/ETHNICITY					
White/Caucasian	66.7%	64.6%	65.6%	65.8%	65.4%
Black/African American	1.2%	0.8%	0.8%	0.9%	1.0%
Asian/Pacific Islander	4.2%	4.0%	5.8%	7.9%	8.0%
Hispanic/Latino	22.6%	24.9%	21.9%	18.8%	19.0%
Other	5.3%	5.7%	6.0%	6.6%	6.6%

Source: Advan, 2025.