

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
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TOTAL POPULATION

Total Population	2,419	16,078	40,407	90,297	1,298,568
Total Daytime Population	901	9,006	28,063	70,887	1,296,631

TOTAL HOUSEHOLD INCOME

Total Households	626	4,829	12,761	27,368	390,178
Median Household Income	\$194,032	\$132,744	\$135,331	\$134,896	\$120,346
Average Household Income	\$198,579	\$153,336	\$154,329	\$158,334	\$143,226
Under \$15,000	3.2%	3.3%	3.6%	3.6%	4.7%
\$15,000 - \$34,999	2.1%	4.9%	5.2%	6.0%	7.1%
\$35,000 - \$49,999	1.8%	4.2%	3.1%	4.5%	6.7%
\$50,000 - \$74,999	8.0%	11.3%	11.8%	12.3%	11.8%
\$75,000 - \$99,999	7.5%	10.1%	9.5%	9.7%	11.7%
\$100,000 - \$124,999	5.6%	10.6%	12.0%	11.5%	11.5%
\$125,000 - \$149,999	5.8%	8.9%	10.3%	9.7%	9.0%
\$150,000+	66.1%	46.7%	44.5%	42.7%	37.5%

BUSINESSES

Total Businesses	9	228	581	1,678	44,593
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RACE/ETHNICITY

White/Caucasian	29.1%	38.0%	40.5%	36.3%	31.2%
Black/African American	12.8%	8.7%	6.2%	5.8%	5.8%
Asian/Pacific Islander	20.0%	11.3%	9.0%	8.7%	10.8%
Hispanic/Latino	25.3%	35.8%	38.1%	43.4%	47.3%
Other	12.7%	6.1%	6.2%	5.7%	4.9%