

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
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## TOTAL POPULATION

Total Population	22,936	200,764	670,650	1,209,027	987,610
Total Daytime Population	23,860	202,355	708,009	1,266,772	1,071,396

## TOTAL HOUSEHOLD INCOME

Total Households	8,690	63,075	218,926	380,521	316,880
Median Household Income	\$111,706	\$101,632	\$101,848	\$100,477	\$102,894
Average Household Income	\$148,533	\$123,099	\$123,572	\$123,187	\$125,912
Under \$15,000	8.5%	7.4%	7.4%	7.1%	6.8%
\$15,000 - \$34,999	8.5%	10.1%	10.2%	10.4%	9.9%
\$35,000 - \$49,999	7.8%	8.1%	8.3%	8.3%	8.3%
\$50,000 - \$74,999	11.8%	13.0%	14.4%	14.3%	14.1%
\$75,000 - \$99,999	11.6%	13.2%	13.0%	13.0%	12.8%
\$100,000 - \$124,999	11.1%	11.4%	11.1%	11.0%	11.2%
\$125,000 - \$149,999	6.6%	8.3%	8.3%	8.4%	8.6%
\$150,000+	34.1%	28.7%	27.3%	27.6%	28.2%

## BUSINESSES

Total Businesses	1,635	9,841	28,442	47,747	40,545
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## RACE/ETHNICITY

White/Caucasian	29.5%	14.1%	16.6%	15.7%	16.6%
Black/African American	14.1%	15.1%	14.4%	13.0%	12.9%
Asian/Pacific Islander	15.2%	16.6%	12.7%	10.4%	12.6%
Hispanic/Latino	34.2%	48.6%	51.2%	56.6%	53.1%
Other	7.0%	5.7%	5.2%	4.3%	4.7%