

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
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TOTAL POPULATION

Total Population	9,637	61,348	116,394	182,755	240,751
Total Daytime Population	6,597	49,009	104,191	153,885	225,340

TOTAL HOUSEHOLD INCOME

Total Households	3,460	23,948	44,317	69,113	90,176
Median Household Income	\$89,506	\$95,633	\$89,684	\$92,958	\$88,662
Average Household Income	\$122,151	\$109,258	\$107,305	\$110,835	\$106,942
Under \$15,000	0.9%	2.3%	3.1%	3.9%	4.2%
\$15,000 - \$34,999	7.4%	6.1%	7.5%	7.5%	8.6%
\$35,000 - \$49,999	6.3%	7.0%	7.9%	8.0%	8.9%
\$50,000 - \$74,999	18.0%	20.2%	18.5%	17.9%	18.4%
\$75,000 - \$99,999	17.8%	17.4%	15.4%	15.2%	14.9%
\$100,000 - \$124,999	11.5%	13.9%	12.6%	12.2%	11.7%
\$125,000 - \$149,999	8.4%	10.8%	10.4%	10.2%	9.3%
\$150,000+	29.7%	22.4%	24.7%	25.1%	24.1%

BUSINESSES

Total Businesses	71	1,616	3,558	4,693	5,422
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RACE/ETHNICITY

White/Caucasian	62.8%	62.3%	66.7%	68.2%	65.7%
Black/African American	15.9%	14.8%	13.9%	13.5%	15.1%
Asian/Pacific Islander	6.5%	6.3%	4.6%	4.0%	3.9%
Hispanic/Latino	5.3%	9.0%	8.4%	8.3%	9.2%
Other	9.6%	7.6%	6.4%	6.1%	6.1%