

FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	9,821	54,027	113,820	282,242	285,533
Total Daytime Population	6,252	44,261	101,096	265,269	274,718
TOTAL HOUSEHOLD INCOME					
Total Households	3,551	21,206	43,274	104,590	105,677
Median Household Income	\$79,946	\$83,590	\$79,019	\$78,078	\$78,237
Average Household Income	\$104,149	\$95,759	\$93,025	\$92,028	\$92,169
Under \$15,000	1.2%	3.6%	3.8%	5.2%	5.1%
\$15,000 - \$34,999	10.0%	9.5%	10.0%	11.1%	11.0%
\$35,000 - \$49,999	8.0%	12.0%	11.7%	12.2%	12.3%
\$50,000 - \$74,999	25.1%	20.8%	19.7%	19.0%	19.0%
\$75,000 - \$99,999	13.9%	16.0%	15.4%	15.3%	15.4%
\$100,000 - \$124,999	16.8%	12.5%	11.8%	11.4%	11.5%
\$125,000 - \$149,999	6.2%	10.8%	9.4%	8.7%	8.8%
\$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	62	1,438	3,301	5,771	5,783
RACE/ETHNICITY					
White/Caucasian	70.5%	63.6%	68.5%	67.8%	68.0%
Black/African American	12.0%	16.5%	14.8%	14.7%	14.6%
Asian/Pacific Islander	5.8%	6.0%	4.1%	4.0%	3.9%
Hispanic/Latino	4.8%	7.4%	6.9%	8.4%	8.3%
Other	7.0%	6.4%	5.6%	5.2%	5.2%