FULL YEAR 2026	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	19,354	149,475	317,806	1,038,205	201,545
Total Daytime Population	15,370	136,769	313,415	1,128,544	186,589
TOTAL HOUSEHOLD INCOME					
Total Households	7,499	54,243	111,440	374,578	71,989
Median Household Income	$135,203	$96,351	$100,317	$100,632	$93,731
Average Household Income	$160,124	$126,482	$132,010	$129,116	$124,666
Under $15,000	4.6%	8.3%	7.1%	7.0%	8.2%
$15,000 - $34,999	6.9%	12.1%	11.3%	11.0%	12.8%
$35,000 - $49,999	4.8%	9.3%	8.6%	8.6%	9.6%
$50,000 - $74,999	10.2%	14.6%	13.5%	14.3%	14.1%
$75,000 - $99,999	10.4%	10.9%	11.0%	12.1%	10.8%
$100,000 - $124,999	10.6%	9.4%	10.5%	10.7%	9.7%
$125,000 - $149,999	10.3%	7.2%	7.9%	8.0%	7.0%
$150,000+	42.1%	28.3%	30.2%	28.2%	27.8%
BUSINESSES					
Total Businesses	665	5,534	14,444	53,947	8,170
RACE/ETHNICITY					
White/Caucasian	44.4%	31.1%	27.5%	26.2%	29.4%
Black/African American	3.1%	5.8%	5.0%	9.5%	5.2%
Asian/Pacific Islander	17.7%	10.4%	18.6%	19.5%	11.6%
Hispanic/Latino	29.4%	47.6%	43.7%	39.2%	48.9%
Other	5.3%	5.2%	5.1%	5.6%	5.0%

Source: Advan, 2024.