THE VILLAGE AT NOVATO

Perform Properties

7514 Redwood Blvd, Novato, CA 94945 Generated on November 7, 2025

FULL YEAR 2024	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
	40.040	40.740	00.440	470.440	000 004
Total Population Total Daytime Population	10,813 10,297	42,716 37,155	60,413 57,114	179,443 176,476	203,304 198,508
TOTAL HOUSEHOLD INCOME		,			
Total Households	4,217	16,325	23,401	71,078	79,425
Median Household Income	\$84,110	\$124,214	\$121,491	\$129,944	\$127,576
Average Household Income	\$124,030	\$161,018	\$161,950	\$175,458	\$173,047
Under \$15,000	7.9%	5.6%	5.1%	4.8%	5.0%
\$15,000 - \$34,999	13.3%	8.1%	7.1%	7.0%	7.4%
\$35,000 - \$49,999	6.0%	7.7%	7.7%	6.8%	7.0%
\$50,000 - \$74,999	13.8%	9.8%	10.6%	10.6%	10.9%
\$75,000 - \$99,999	12.6%	10.5%	11.9%	11.3%	11.0%
\$100,000 - \$124,999	9.1%	9.3%	9.4%	9.1%	9.5%
\$125,000 - \$149,999	6.1%	6.4%	6.6%	8.0%	7.9%
\$150,000+	31.2%	42.6%	41.5%	42.5%	41.3%
BUSINESSES					
Total Businesses	650	1,503	2,432	8,117	9,025
RACE/ETHNICITY					
White/Caucasian	50.9%	62.8%	61.8%	67.5%	65.2%
Black/African American	3.2%	2.5%	2.7%	1.9%	1.8%
Asian/Pacific Islander	7.6%	6.8%	7.1%	5.8%	5.6%
Hispanic/Latino	33.0%	21.8%	22.1%	18.5%	21.4%
Other	5.3%	6.2%	6.4%	6.2%	6.0%

Source: Advan, 2024.