## **WARNER PLAZA**

Perform Properties

21821 Ventura Blvd, Woodland Hills, CA 91364 Generated on November 6, 2025

FULL YEAR 2024	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	22,351	147,079	364,236	1,009,931	1,515,04
Total Daytime Population	37,659	196,555	379,810	1,042,242	1,685,344
TOTAL HOUSEHOLD INCOME					
Total Households	9,549	55,060	129,802	355,958	535,052
Median Household Income	\$117,052	\$110,755	\$105,147	\$107,318	\$107,38
Average Household Income	\$146,595	\$140,293	\$135,380	\$146,548	\$149,08
Under \$15,000	6.2%	6.3%	6.9%	7.2%	7.5%
\$15,000 - \$34,999	9.6%	10.3%	11.4%	11.0%	10.99
\$35,000 - \$49,999	5.4%	7.2%	8.3%	8.1%	7.99
\$50,000 - \$74,999	12.4%	12.0%	13.4%	13.0%	12.7
\$75,000 - \$99,999	14.4%	12.4%	11.9%	11.4%	11.39
\$100,000 - \$124,999	9.1%	9.6%	9.5%	9.7%	9.6
\$125,000 - \$149,999	7.7%	8.4%	7.8%	7.8%	7.8
\$150,000+	35.4%	33.7%	30.9%	31.7%	32.39
BUSINESSES					
Total Businesses	4,102	12,712	24,423	64,725	110,39
RACE/ETHNICITY					
White/Caucasian	60.4%	48.2%	44.0%	42.2%	43.09
Black/African American	5.5%	4.8%	4.4%	4.1%	3.69
Asian/Pacific Islander	12.1%	12.2%	12.8%	12.6%	12.2
Hispanic/Latino	14.8%	29.3%	33.8%	36.3%	36.5
Other	7.3%	5.6%	5.1%	4.8%	4.79

Source: Advan, 2024.