Perform Properties

WARNER PLAZA
21821 Ventura Blvd, Woodland Hills, CA 91364
Generated on November 1, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	23,219	147,226	357,360	538,357	1,023,723
Total Daytime Population	38,146	193,377	366,902	602,836	1,075,968
TOTAL HOUSEHOLD INCOME					
Total Households	9,805	54,824	126,856	190,498	359,798
Median Household Income	$124,491	$124,511	$120,474	$121,987	$120,842
Average Household Income	$164,034	$161,652	$157,388	$160,656	$166,409
Under $15,000	6.0%	6.7%	6.5%	6.5%	6.6%
$15,000 - $34,999	8.8%	8.7%	9.4%	9.2%	9.6%
$35,000 - $49,999	4.8%	6.6%	7.4%	6.9%	7.2%
$50,000 - $74,999	10.0%	11.3%	12.2%	11.7%	12.0%
$75,000 - $99,999	11.4%	10.4%	10.8%	10.8%	10.7%
$100,000 - $124,999	11.0%	9.4%	9.4%	9.5%	9.4%
$125,000 - $149,999	8.0%	7.9%	7.5%	7.8%	7.8%
$150,000+	40.1%	39.1%	36.9%	37.7%	36.7%
BUSINESSES					
Total Businesses	3,979	12,574	23,957	35,270	74,660
RACE/ETHNICITY					
White/Caucasian	58.9%	48.0%	43.5%	43.3%	41.3%
Black/African American	5.7%	4.9%	4.4%	4.4%	4.1%
Asian/Pacific Islander	12.1%	12.3%	12.8%	13.6%	12.9%
Hispanic/Latino	15.8%	28.7%	33.8%	33.2%	36.7%
Other	7.5%	6.1%	5.5%	5.5%	5.1%

Source: Advan, 2025.