## **WEST TOWN MARKET**

## Perform Properties

1750 Highway 160 W, Fort Mill, SC 29708 Generated on November 5, 2025

FULL YEAR 2024	1 MILE RADIUS	3 MILE RADIUS	5 MILE RADIUS	10 MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	6,700	51,340	125,223	487,915	354,842
Total Daytime Population	7,331	50,124	109,953	484,971	382,206
TOTAL HOUSEHOLD INCOME					
Total Households	2,775	19,150	47,654	190,177	138,913
Median Household Income	\$91,696	\$108,157	\$106,943	\$95,516	\$93,627
Average Household Income	\$135,523	\$133,509	\$129,096	\$120,067	\$114,226
Under \$15,000	2.2%	3.5%	3.6%	5.1%	4.7%
\$15,000 - \$34,999	5.3%	7.0%	8.5%	10.6%	10.6%
\$35,000 - \$49,999	8.6%	6.4%	7.0%	9.1%	9.0%
\$50,000 - \$74,999	22.8%	13.9%	15.4%	15.6%	16.3%
\$75,000 - \$99,999	15.4%	12.5%	12.2%	12.7%	12.8%
\$100,000 - \$124,999	13.2%	12.8%	11.6%	11.2%	11.6%
\$125,000 - \$149,999	5.8%	12.4%	10.2%	8.8%	9.1%
\$150,000+	N/A	N/A	N/A	N/A	N/A
BUSINESSES					
Total Businesses	274	1,447	2,901	14,844	11,670
RACE/ETHNICITY					
White/Caucasian	66.4%	71.2%	62.7%	56.1%	57.2%
Black/African American	9.1%	10.3%	16.0%	19.8%	19.4%
Asian/Pacific Islander	13.0%	7.3%	6.8%	6.7%	6.5%
Hispanic/Latino	7.9%	7.5%	9.9%	12.9%	12.2%
Other	3.5%	3.8%	4.6%	4.5%	4.7%

Source: Advan, 2024.