

| FULL YEAR 2026 | 1 MILE RADIUS | 3 MILE RADIUS | 5 MILE RADIUS | 10 MILE RADIUS | 70% TRUE TRADE AREA |
|-------------------------------|---------------|---------------|---------------|----------------|---------------------|
| TOTAL POPULATION | | | | | |
| Total Population | 20,143 | 125,529 | 282,806 | 1,170,832 | 831,072 |
| Total Daytime Population | 22,056 | 112,558 | 231,787 | 941,486 | 629,148 |
| TOTAL HOUSEHOLD INCOME | | | | | |
| Total Households | 7,143 | 42,896 | 95,015 | 389,699 | 274,759 |
| Median Household Income | \$81,291 | \$98,208 | \$107,123 | \$93,429 | \$104,040 |
| Average Household Income | \$109,815 | \$122,174 | \$130,273 | \$123,525 | \$126,831 |
| Under \$15,000 | 7.0% | 5.5% | 5.1% | 5.1% | 4.9% |
| \$15,000 - \$34,999 | 11.6% | 9.2% | 8.1% | 8.7% | 8.6% |
| \$35,000 - \$49,999 | 11.0% | 8.6% | 7.9% | 8.4% | 8.0% |
| \$50,000 - \$74,999 | 21.9% | 16.6% | 15.4% | 14.9% | 15.4% |
| \$75,000 - \$99,999 | 10.1% | 14.7% | 13.9% | 12.7% | 13.6% |
| \$100,000 - \$124,999 | 10.2% | 10.8% | 11.9% | 10.7% | 11.1% |
| \$125,000 - \$149,999 | 6.1% | 8.7% | 9.3% | 8.7% | 9.0% |
| \$150,000+ | N/A | N/A | N/A | N/A | N/A |
| BUSINESSES | | | | | |
| Total Businesses | 872 | 3,589 | 6,849 | 24,180 | 15,988 |
| RACE/ETHNICITY | | | | | |
| White/Caucasian | 30.3% | 34.5% | 33.9% | 29.9% | 29.2% |
| Black/African American | 13.8% | 13.7% | 14.5% | 18.3% | 18.6% |
| Asian/Pacific Islander | 8.4% | 9.2% | 10.5% | 15.3% | 13.5% |
| Hispanic/Latino | 43.4% | 37.5% | 36.4% | 32.3% | 34.4% |
| Other | 4.0% | 5.2% | 4.9% | 4.2% | 4.4% |