Perform Properties

WILSONVILLE OLD TOWN SQUARE
30340 Sw Boones Ferry Rd, Wilsonville, OR 97070
Generated on November 2, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	11,592	28,937	64,253	127,926	661,287
Total Daytime Population	15,153	34,051	65,282	146,275	727,952
TOTAL HOUSEHOLD INCOME					
Total Households	4,951	11,412	24,085	48,289	255,427
Median Household Income	$93,321	$106,607	$122,983	$121,615	$119,323
Average Household Income	$122,199	$146,870	$161,524	$158,569	$150,680
Under $15,000	4.8%	4.4%	4.3%	4.3%	4.9%
$15,000 - $34,999	9.2%	6.8%	6.2%	7.7%	7.9%
$35,000 - $49,999	8.8%	7.6%	6.1%	6.5%	7.0%
$50,000 - $74,999	17.0%	15.8%	13.8%	13.1%	12.7%
$75,000 - $99,999	13.8%	12.1%	11.0%	10.8%	11.9%
$100,000 - $124,999	12.5%	12.0%	11.4%	11.5%	11.0%
$125,000 - $149,999	7.4%	9.4%	9.8%	9.3%	8.7%
$150,000+	26.4%	32.0%	37.5%	36.9%	36.1%
BUSINESSES					
Total Businesses	496	1,021	2,097	5,460	26,989
RACE/ETHNICITY					
White/Caucasian	70.2%	74.0%	75.8%	73.2%	70.9%
Black/African American	1.1%	1.4%	0.9%	0.9%	1.4%
Asian/Pacific Islander	4.7%	4.4%	3.5%	3.9%	5.2%
Hispanic/Latino	16.4%	12.8%	12.8%	14.1%	15.0%
Other	7.6%	7.5%	7.1%	7.9%	7.6%

Source: Advan, 2025.