Perform Properties

WILSONVILLE TOWN CENTER
8229-8275 Sw Wilsonville Road, Wilsonville, OR 97070
Generated on November 2, 2026

FULL YEAR 2026	1-MILE RADIUS	3-MILE RADIUS	5-MILE RADIUS	10-MILE RADIUS	70% TRUE TRADE AREA
TOTAL POPULATION					
Total Population	9,281	28,937	67,174	131,338	616,493
Total Daytime Population	13,533	34,051	69,209	147,711	668,234
TOTAL HOUSEHOLD INCOME					
Total Households	3,902	11,412	25,311	50,022	238,466
Median Household Income	$92,438	$106,607	$117,920	$121,484	$120,561
Average Household Income	$146,607	$146,870	$155,369	$158,810	$152,864
Under $15,000	4.5%	4.4%	4.4%	4.3%	4.7%
$15,000 - $34,999	8.9%	6.8%	7.6%	7.9%	7.9%
$35,000 - $49,999	9.4%	7.6%	6.6%	6.4%	6.8%
$50,000 - $74,999	16.3%	15.8%	14.2%	13.3%	12.6%
$75,000 - $99,999	13.7%	12.1%	11.2%	10.8%	11.7%
$100,000 - $124,999	13.9%	12.0%	11.5%	11.3%	10.8%
$125,000 - $149,999	8.1%	9.4%	9.7%	9.3%	8.6%
$150,000+	25.2%	32.0%	34.9%	36.7%	36.8%
BUSINESSES					
Total Businesses	407	1,021	2,264	5,666	24,454
RACE/ETHNICITY					
White/Caucasian	65.6%	74.0%	74.3%	73.6%	71.8%
Black/African American	1.2%	1.4%	1.0%	0.9%	1.3%
Asian/Pacific Islander	6.0%	4.4%	3.3%	3.9%	5.2%
Hispanic/Latino	19.1%	12.8%	14.5%	13.9%	14.0%
Other	8.0%	7.5%	7.0%	7.7%	7.7%

Source: Advan, 2025.