

| FULL YEAR 2026                | 1-MILE RADIUS | 3-MILE RADIUS | 5-MILE RADIUS | 10-MILE RADIUS | 70% TRUE TRADE AREA |
|-------------------------------|---------------|---------------|---------------|----------------|---------------------|
| <b>TOTAL POPULATION</b>       |               |               |               |                |                     |
| Total Population              | 19,381        | 200,540       | 410,243       | 752,294        | 338,224             |
| Total Daytime Population      | 21,305        | 168,559       | 461,483       | 770,233        | 336,021             |
| <b>TOTAL HOUSEHOLD INCOME</b> |               |               |               |                |                     |
| Total Households              | 6,949         | 64,508        | 132,109       | 265,554        | 108,127             |
| Median Household Income       | \$156,197     | \$143,413     | \$144,084     | \$154,775      | \$140,574           |
| Average Household Income      | \$184,333     | \$180,623     | \$192,540     | \$220,624      | \$180,776           |
| Under \$15,000                | 2.7%          | 4.1%          | 4.8%          | 5.0%           | 4.9%                |
| \$15,000 - \$34,999           | 6.1%          | 6.4%          | 6.7%          | 6.4%           | 6.7%                |
| \$35,000 - \$49,999           | 2.8%          | 5.5%          | 5.3%          | 4.7%           | 5.3%                |
| \$50,000 - \$74,999           | 10.1%         | 9.7%          | 9.2%          | 8.1%           | 9.8%                |
| \$75,000 - \$99,999           | 9.9%          | 9.5%          | 9.2%          | 8.3%           | 9.6%                |
| \$100,000 - \$124,999         | 7.6%          | 9.0%          | 8.8%          | 8.1%           | 9.0%                |
| \$125,000 - \$149,999         | 9.2%          | 8.1%          | 7.5%          | 6.8%           | 7.7%                |
| \$150,000+                    | 51.8%         | 47.8%         | 48.7%         | 52.6%          | 47.0%               |
| <b>BUSINESSES</b>             |               |               |               |                |                     |
| Total Businesses              | 801           | 4,458         | 10,557        | 28,120         | 8,499               |
| <b>RACE/ETHNICITY</b>         |               |               |               |                |                     |
| White/Caucasian               | 21.3%         | 17.3%         | 19.8%         | 29.1%          | 17.9%               |
| Black/African American        | 1.5%          | 2.1%          | 3.0%          | 3.6%           | 2.9%                |
| Asian/Pacific Islander        | 46.4%         | 48.4%         | 46.5%         | 39.7%          | 47.7%               |
| Hispanic/Latino               | 24.3%         | 26.3%         | 24.7%         | 20.9%          | 25.5%               |
| Other                         | 6.5%          | 6.0%          | 6.1%          | 6.8%           | 6.0%                |