

# Perform Properties

FORMERLY



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### ShopCore Properties, ROIC, and EQ Office Rebrand as Perform Properties

**SANTA MONICA, Calif. — May 15, 2025** — ShopCore Properties (“ShopCore”), Retail Opportunity Investments Corp. (“ROIC”), and EQ Office (“EQ”) today announced the launch of their new combined brand: **Perform Properties** (“Perform” or “the company”).

Perform is a best-in-class, diversified real estate operating platform with expertise in high-quality, grocery-anchored shopping centers and premier office assets. By leveraging the combined experience, scale, and operational strengths of ShopCore, ROIC, and EQ, Perform is positioned to deliver long-term value for tenants, create more engaging experiences for customers, and drive stronger performance across its portfolio of over 33 million square feet nationwide.

“In a market where people have more choices than ever, the properties that succeed are those that perform — for tenants, customers, investors, and communities,” said Alex Vouvalides, CEO of Perform Properties. “At Perform, we are committed to providing high-functioning, high-impact spaces designed to meet the evolving needs of businesses, their customers, and employees — delivering places where people want to be.”

The company brings expertise in transactions, development, leasing, and management, and benefits from a multi-sector focus, data-driven strategy, and national reach. Perform focuses on properties with People-Appeal — dynamic spaces where people and businesses choose to work, shop, and gather, enhancing the communities around them.

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**About Perform Properties:**

Perform Properties is a Blackstone Real Estate portfolio company focused on high-performing retail and office properties with People-Appeal. With expertise in transactions, development, leasing, and management, the company oversees over 33 million square feet of retail and office properties across the US. Learn more: [performproperties.com](https://performproperties.com).